DATA CENTRES IN EUROPE: RISK OR OPPORTUNITY?

AN OPPORTUNITY FOR EUROPEAN GROWTH
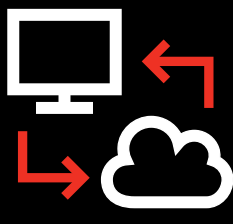
A BOOMING MARKET:

937MW
new capacity expected in 2025[1]

57%
of capacity delivered in Frankfurt, London, Amsterdam, Paris and Dublin[1]

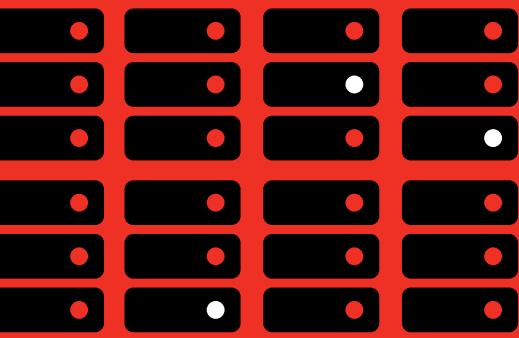### 3 REASONS FOR GROWTH:

CLOUD COMPUTING AND DIGITALISATION	AI REVOLUTION	DATA SOVEREIGNTY / NEARSHORING LEGISLATION

BUT AT WHAT COST?

OUTAGES (2024)

$100,000+ (€92,400+) cost of main outage for **54%** of data centres

$1M+ (€924,150+) cost of main outage for **16%** of data centres[2]

ENERGY DEMAND

1,000+ TWh projected electricity consumption in 2026 =Japan's current electricity use today[3]

20% of total electricity demand growth 2025-2030[3]

CYBER THREATS

Digital: ransomware, hacking, phishing activities

Physical: sabotage, unauthorised access, drones

THE 3 Ss OF DATA CENTRE SUCCESS
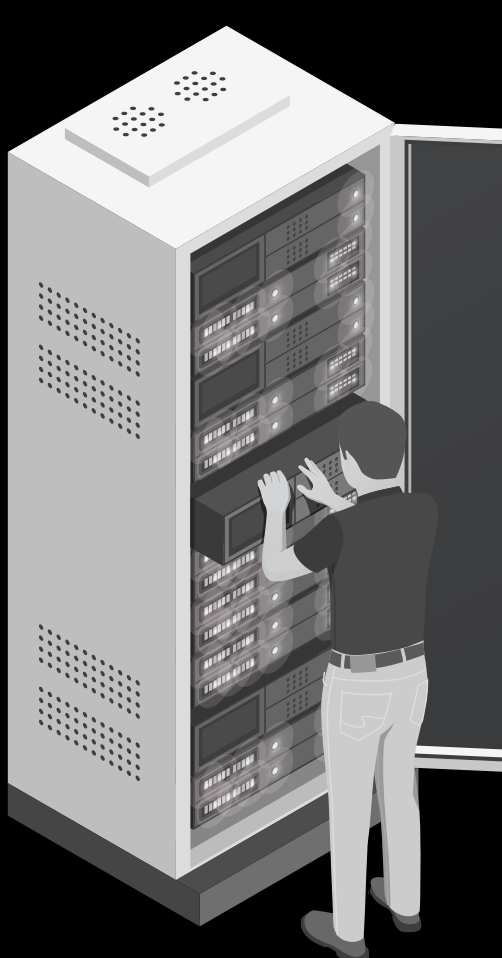
SUSTAINABLE
Reduce Power Usage Efficiency (PUE) and reuse heat waste

SAFE
Prevent downtime with very-early-warning fire detection

SECURE
Protect infrastructure with integrated intrusion, video and access system

Want to futureproof your data centre? Download **The Ultimate Guide to Building Automation in Data Centres** and explore Honeywell's integrated approach to sustainable, safe, and secure operations.

buildings.honeywell.com/gb/en/industries/data-centers

THE FUTURE IS WHAT WE MAKE IT

Honeywell

1   CBRE, New Investment in Europe's Data Centre Markets to Hit New Heights in 2025, February 13, 2025 [Accessed May 6, 2025]
2   Korn Ferry, Future of Work: The Global Talent Crunch, Spring 2018 [Accessed March 20, 2024]
3   IEA, AI is set to drive surging electricity demand from data centres while offering the potential to transform how the energy sector works, April 10, 2025 [Accessed May 6, 2025]